



City of Beverly Hills

Health and Safety Commission

Regular Meeting

May 23, 2011
4:00 PM
City Hall Room 280-A
455 N. Rexford Drive

***Enhancing the Health and Safety of
Our Community***

A detailed Commission packet is available for review in the Library and City Clerk's Office.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Conference Room 280-A is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
AGENDA**

HEALTH AND SAFETY COMMISSION REGULAR MEETING

May 23, 2011

4:00 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. COMMISSION MINUTES

- Consideration of minutes of April 25, 2011.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

At this time, members of the public may address the Commission regarding any items not on the Agenda that are within the subject matter jurisdiction of the Commission. By State law, the Commission may not discuss or vote on items not on the Agenda.

E. REPORT FROM THE CHAIRPERSON

- Mayor's Cabinet Meeting – May 10, 2011.
- Other items of interest.

F. DIRECTOR'S REPORT

- Report from Myra Lurie, Beverly Hills School District Board Member
- Information Only:
 - a) Beverly Hills CPR Newsletter – May 2011
 - b) Public Health News – Perinatal Depression
 - c) Commission Calendar
- Other Items

G. NEW BUSINESS

1. Report on the status of the topic of "Nighttime Social Event and Impact of Amplified Music and Entertainment in Residential Neighborhoods" being studied by Human Relations Commission - James Latta
2. GETS/Wireless Priority Service
3. New Terrorism Advisory System and other Important Public Notifications
4. Election of Chair and Vice Chair
5. Health and Safety Awards Presentation

H. COMMENTS FROM COMMISSIONERS

Commissioners' brief responses to public comments, questions for clarification, brief announcements, request for information, and brief reports on activities.

I. ADJOURNMENT

**CITY OF BEVERLY HILLS
City Hall Room 280-A
455 N. Rexford Drive
MINUTES**

HEALTH AND SAFETY COMMISSION REGULAR MEETING

April 25, 2011

4:00 p.m.

The meeting was called to order at 4:03 p.m.

A. ROLL CALL

Commissioners Present: Aronberg, Seidel, Setian, Chair Landau, Vice Chair Judelson

Commissioners Absent: Millan, Kopeikin

Staff: P. Mottice Muller, K. Ryan, N. Otazu, T. May

B. PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Commissioner Setian

C. COMMISSION MINUTES

- Consideration of minutes of March, 28, 2011.

MOVED by Aronberg, SECONDED by Seidel to approve the minutes of the meeting on February 28, 2011 (5/0)

Ayes: Aronberg, Seidel, Setian, Landau, Judelson

Noes: None

Absent: Millan, Kopeikin

CARRIED.

D. ORAL COMMUNICATIONS FROM THE AUDIENCE

Beverly Hills resident Ilona Sherman brought to the Commission's attention her concern regarding toxic waste items, batteries, etc. being thrown away in dumpsters. Ms. Sherman requested that the City consider doing the following:

- put specific dumpsters in alleys for toxic waste
- place labels on regular dumpsters stating that putting hazardous materials into the regular dumpsters is illegal (make label multi-lingual)
- do educational outreach about how to appropriately dispose of toxic waste

Vice Chair Judelson and Commissioner Aronberg agreed that this item should be placed on a future agenda for discussion. The Commission voted to have staff from Public Works attend the next meeting to discuss this issue.

Councilmember Gold briefly spoke to the Commission, greeting them and thanking them for their work. He also noted that at a future time, he'd like the Commission to look at the possibility of utilizing local surgery centers during the event of a disaster.

E. REPORT FROM THE CHAIRPERSON

- Mayor's Cabinet Meeting – April 13, 2011 - Chair Landau reviewed the items which were discussed by the other Commissions at the Mayor's Cabinet Meeting.

- Other items of interest - None

F. DIRECTOR'S REPORT

REPORT FROM MYRA LURIE, BEVERLY HILLS SCHOOL DISTRICT BOARD MEMBER

Ms Lurie reported the following items:

- Lab safety procedures were reviewed.
- Search for a new BHUSD Superintendent continues.
- Update on school lunch program.
- Update on school district's Strategic Plan process.
- Ms. Lurie will find out more information on process and procedures regarding the method of reporting level's of VOC's at the oil well site.

Director Mottice Muller noted that Fire Service Day will take place on May 14th from 1:00 to 4:00 p.m., and requested that any Commissioners interested can volunteer to work at the Office of Emergency Management booth at the event.

Director Mottice Muller explained City of Beverly Hills backpack program to the Commissioners.

She also briefly discussed that the Department of Homeland Security's new Terror Advisory system. The old color coded system will no longer be used and alerts will now relate to specific areas and include information on the threat.

Director Mottice Muller reviewed the GETS card program, which allows users to make phone calls on landlines during a disaster if phone lines are down. Employees and Commissioners were asked to make a test call utilizing the cards to practice.

- **INFORMATION ONLY:**

- a) When It Rocks... Are You Ready to Roll? Pledge Sheet
- b) Courier Articles
- c) CPR Newsletter – April
- d) Commission Calendar

- **OTHER ITEMS - none**

G. NEW BUSINESS

1. MOBILE FOOD FACILITY LETTER GRADE SYSTEM

Nestor Otazu, Manager of Community Preservation, reported to the Commission on a proposed new City ordinance recommended by the County of Los Angeles County regarding letter grading of Mobile Food Facilities. Mr. Otazu reviewed the major points of the ordinance, and explained that an ordinance will go to City Council for approval early in FY 2011-12. Mr. Otazu stated that he will come before the Commission again with this item closer to the time before it goes before the City Council.

2. NEIGHBORHOOD WATCH ZONE MEETING FOLLOW UP

Commissioners had a discussion about the results of the Neighborhood Watch Meeting which took place on Saturday April 9th. The main points of this discussion will be forwarded to Officer Chase.

3. NEIGHBORHOOD WATCH /EARTH DAY RAFFLE

Commissioners randomly drew three of the people who signed up to receive more information on the Neighborhood Watch Program at the April 9th Neighborhood Watch Program and the City's Earth Day event on April 10th. The three winners will each receive a maglite flashlight.

4. **ROTARY PROJECT**

Commissioners had a discussion regarding possible health and safety-related projects that Rotary could possibly complete or assist with. Consensus was that Rotary could assist in reinstating the City's CERT program. Director Mottice Muller said that she would discuss this further with Rotary Member Les Bronte.

5. **HEALTH AND SAFETY AWARDS**

The Health and Safety Awards will be presented at the May 24th City Council formal meeting. Commissioners reviewed the certificates and plaques that will be given to the awardees at the meeting. Director Mottice Muller reviewed with Commissioners what their role will be during the City council presentation.

The Health and Safety Awards video was shown.

6. **CONFLICT WITH DECEMBER 2011 MEETING LOCATION**

Commissioners agreed that the December meeting will take place in the Municipal Gallery.

H. COMMENTS FROM COMMISSIONERS

Vice Chair Judelson represented the Commission at the Volunteer Recognition event on April 13th.

Commissioner Setian attended the "Baker to Vegas" relay race in Las Vegas on April 21 and 22, 2011, where the Beverly Hills Police Department representatives participated in the race and placed third.

I. ADJOURNMENT

There being no further business, Chair Landau, with the consent of the Commission, adjourned the meeting at 6:05 p.m.

PASSED, Approved and Adopted

This _____ of _____, 2011

Peter Landau, Chair

Kathy Ryan

From: Pamela Mottice-Muller
Sent: Tuesday, May 03, 2011 10:22 AM
To: Kathy Ryan
Subject: FW: News from Beverly Hills CPR

From: Beverly Hills CPR [mailto:bhcpr911@gmail.com]
Sent: Tuesday, May 03, 2011 10:16 AM
To: Pamela Mottice-Muller
Subject: News from Beverly Hills CPR



May 2011

Beverly Hills CPR Newsletter

In This Issue

[Beverly Hills CPR May Class Schedule](#)

[Learn CPR Today!](#)

[Another Successful Training at BHHS Thanks to BH CPR](#)

[Mayo Clinic: Man survives 96 minutes without pulse](#)

Quick Links

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Did you know?

The American Heart Association does not have a minimum age requirement for people to learn CPR. The ability to perform CPR is based more on body strength rather than age.

Beverly Hills CPR May Class Schedule

BLS for Healthcare Providers

05/10/2011 @ 6:30pm

05/14/2011 @ 2:00pm

05/21/2011 @ 9:30am

05/31/2011 @ 6:30pm



The BLS for Healthcare Providers Course covers core material such as adult and pediatric CPR (including two-rescuer scenarios and use of the bag mask), foreign-body airway obstruction, and automated external defibrillation.

Heartsaver CPR/AED

05/10/2011 @ 6:30pm

05/14/2011 @ 2:00pm

05/21/2011 @ 9:30am

05/31/2011 @ 6:30pm

The Heartsaver CPR Course teaches CPR and relief of choking in adults and children and infant CPR and relief of choking, and use of barrier devices and Automatic External Defibrillators for all ages.

Heartsaver First Aid

05/21/2011 @ 1:00pm

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Our Sponsors



Visit Our Sponsor

A very special thanks goes out to Mercedes-Benz of Beverly Hills. Thanks to their generous donation, the entire freshman class, over 500 students, will be trained in CPR/AED/ and First Aid at Beverly Hills High School.

The Heartsaver First Aid Course teaches how to manage illness and injuries in the first few minutes until professional help arrives. Course content includes General Principles, Medical Emergencies, and Injury Emergencies. Optional topics include CPR and AED, and Environmental Emergencies.

Heartsaver / Pediatric First Aid

05/21/2011 @ 1:00pm

The Heartsaver Pediatric First Aid Course teaches how to manage illness and injuries in a child in the first few minutes until professional help arrives. Topics include First Aid Basics, Medical Emergencies, Injury Emergencies, Environmental Emergencies, Optional First Aid Topics, and CPR and AED.

Friends & Family CPR

05/18/2011 @ 5:30pm

Family members, friends and members of the general community who want to learn CPR but do not need a course completion card. The Family & Friends CPR program teaches how to perform CPR in adults, children, and how to help an adult or child who is choking.

Friends & Family Infant CPR

05/18/2011 @ 7:00pm

The Family & Friends CPR program teaches how to perform CPR on infants, and how to help an infant who is choking. The Family & Friends CPR program teaches how to perform CPR infants and how to help an infant who is choking.

Pet CPR

Call for Schedule

Please be advised that we also offer all of our classes as an online course followed by a short skills test that takes place one hour prior to each of our regularly scheduled classes.

To obtain more information on class location, pricing, and to register, you can visit our website at www.bhcpr.org

Beverly Hills CPR Contact

Info

455 North Rexford Drive

Beverly Hills CA 90210

(310) 281-2753

fax: (310) 550-9277

www.bhcpr.org

contact@bhcpr.org

Check us out on [Facebook!](#)

Beverly Hills CPR is a non-profit organization that relies on donations from the community to keep the program running. Through your generous donation you are helping to save a life.

To make a donation you can reach us at the contact information provided above.

Learn CPR Today!



AHA Training Courses Available:



**BLS
Heartsaver CPR/AED
First Aid**



Beverly Hills CPR

An American Heart Association Regional Training Center

455 North Rexford Drive,

Beverly Hills, CA 90210

(Next to the Fire Department and City Hall, across the street from the Police Station and Public Library.)

310-281-2753

www.BHCPR.org

Another Successful Training at BHHS Thanks to BH CPR

Beverly Hills CPR is proud to announce that another

training has been completed for over 100 students at Beverly Hills High School.

On Monday, April 25th, the staff of Beverly Hills CPR visited Mrs. Lynch's Health Education class to certify her students in the American Heart Association's Heartsaver CPR/AED Certification course.

A special thanks go out to Mercedes Benz of Beverly Hills and the City of Beverly Hills for their donations which made this training session possible.

Mayo Clinic: Man survives 96 minutes without pulse

By: Elizabeth Armstrong Moore
Published: May 2, 2011



Neurologic Recovery after Prolonged Cardiac Arrest with Resuscitation

When a 54-year-old man collapsed outside a grocery store on a cold winter's night in rural Minnesota recently, a bystander and a trainer first responder who happened to be nearby came together to administer CPR.

Five minutes later, paramedics arrived, continued the CPR, and over the course of the next half-hour delivered six defibrillation shocks.

Then a Mayo Clinic flight crew arrived by helicopter, and they proceeded to administer advanced CPR on the still-pulseless patient. After delivering a total of 11 shocks, the team still couldn't get a pulse, so they upped the drugs, did CPR for two more minutes and delivered the final, twelfth shock.

It was at this point that a pulse gradually returned, and the crew flew the patient to St. Mary's Hospital in Rochester, Minn. The team calculated that this man had no

detectable pulse from the moment he collapsed to the gradual return of a faint pulse and astonishing 96 minutes later.

In most people, this means death, or in the best of circumstances, some level of brain damage. But the folks at the Mayo Clinic attribute this man's survival and full recovery to two important factors: effective CPR by several team members and the assistance of a key piece of technology not often used by emergency personnel treating cardiac arrest: capnography.

For the complete article,[click here.](#)

Les Bronte
Administrative Coordinator
Beverly Hills CPR

Forward email

 SafeUnsubscribe



This email was sent to pmottice@beverlyhills.org by bhcpr911@gmail.com |
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).
Beverly Hills CPR | 455 N Rexford Drive | Beverly Hills | CA | 90210



For Immediate Release:

May 4, 2011

Mothers Urged to “Speak Up When You’re Down”

May is Perinatal Depression Awareness Month

LOS ANGELES – In recognition of *Perinatal Depression Awareness Month*, the Los Angeles County Department of Public Health and the LA County Perinatal Mental Health Task Force have launched the “Speak Up When You’re Down” campaign for women who are suffering from maternal depression. The campaign is designed to encourage women to seek help, to educate others about depression associated with pregnancy and birth, and to reduce stigma associated with maternal depression.

“Having a child should be and is a joyful experience for women and their families. But often women who are pregnant or who have recently given birth are overwhelmed and experience depression,” said Jonathan E. Fielding, MD, MPH, Director of Public Health and Health Officer. “In Los Angeles County, one in three mothers report feeling depressed during their pregnancy. Left untreated, maternal depression can lead to long-term depression in the mother, a lack of emotional availability for the baby and detrimental outcomes in the development of the fetus, newborn and growing child. It is important that we educate women and their families about maternal depression and ways to cope.”

“Approximately 15 percent of all women who give birth in LA County suffer from clinical perinatal depression and anxiety,” said Caron Post, PhD, Director of the LA County Perinatal Mental Health Task Force. “The numbers are significantly higher for those living in poverty. Left untreated, this can have devastating consequences for women, infants, children and families. Yet maternal depression is highly treatable. It is crucial for individuals, as well as health and human service providers to recognize the signs of maternal depression and to encourage women who are suffering to get the help they need.”

The first *Perinatal Depression Awareness Month* was declared in 2010 in Los Angeles County by the Board of Supervisors. It coincides with Mother’s Day and is to be recognized every May. Second District Supervisor Mark Ridley-Thomas introduced a proclamation signed by the entire Board of Supervisors proclaiming May 2011 Perinatal Depression Awareness month throughout Los Angeles County which also acknowledges the work of the Task Force and its continued partnership with LA County.

As part of the observance, the Task Force will be providing the following events and materials:

- “Done in a Day” (May 1st – 31st): In partnership with Los Angeles-area Junior Leagues, all women that give birth in the county at any hospital during the month of May will receive information on perinatal depression and related mood disorders.
- The Community Providers Perinatal Mental Health Tool Kit: An easy-to-use resource with important information on signs, symptoms, risk factors, effects, screening,



assessment, prevention, and intervention for perinatal mood and anxiety disorders. This toolkit was created by experts for a wide array of providers, including pediatricians, OB/GYNs, primary health care providers, mental health professionals as well as community based providers such as promotoras and case managers. For more information about the Tool Kit, contact the LA County Perinatal Mental Health Task Force through its website.

- Trainings for call centers such as the 2-1-1 LA County Information Line, Spanish-speaking promotoras via Esperanza House, and many community health and mental health care providers.
- A public awareness anti-stigma messaging campaign featuring the bilingual informational brochure “6 Things Every New Mom and Mom to Be Should Know About Maternal Depression” and the “Speak Up When You’re Down” bilingual poster. To order these materials, contact the Task Force at its website.

The LA County Perinatal Mental Health Task Force is a volunteer network and project of Community Partners. Its mission is to remove the barriers to prevention, screening and treatment of prenatal and postpartum depression in Los Angeles County. For more information, please visit <http://laperinatalmentalhealth.com/>.

The Department of Public Health is committed to protecting and improving the health of the nearly 10 million residents of Los Angeles County. Through a variety of programs, community partnerships and services, Public Health oversees environmental health, disease control, and community and family health. Public Health comprises more than 4,000 employees and has an annual budget exceeding \$750 million. To learn more about Public Health and the work we do, please visit <http://www.publichealth.lacounty.gov>, visit our YouTube channel at <http://www.youtube.com/lapublichealth>, or follow us on Twitter: LAPublicHealth.

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HEALTH AND SAFETY COMMISSION CALENDAR

Updated: 5/17/11

.MAY 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Mon	23	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All
Tue	24	9:15am	Noise Ordinance Public Meeting	Council Chambers	
Tue	24	7:00pm	City Council Mtg - Presentation of H&S Awards	Council Chambers	All

.JUNE 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Sun	5	Noon	Neighborhood Watch Meeting	200 S. Gale	
Wed	8	9:00am	Mayor's Cabinet Meeting	280-B	PL
Tues	14	6:00pm	Backdraft Ball	Beverly Hilton	
Wed	15	6:30pm	Maison Reeves Condo Assoc. Emer. Mgmt Speech	261 Reeves Drive Community Center Rm.	PL
Mon	27	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.JULY 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	13	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	25	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.AUGUST 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Tues	2	7:00pm	Neighborhood Watch Meeting - National Night Out	tbd	
Wed	10	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	22	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.SEPTEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	14	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	26	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.OCTOBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	12	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Sat	22	tbd	Neighborhood Watch Meeting	tbd	
Mon	24	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.NOVEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Wed	9	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	28	4:00pm	Health and Safety Commission Meeting	City Hall 280-A	All

.DECEMBER 2011

Day	Date	Time	Meeting/Event	Location	Attendees
Sat	3	tbd	Neighborhood Watch Meeting	tbd	
Wed	14	9:00am	Mayor's Cabinet Meeting	280-B	DJ
Mon	19	4:00pm	Health and Safety Commission Meeting	Municipal Gallery	All



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: May 23, 2011
SUBJECT: Noise Ordinance

James Latta, Human Service Administrator, will attend the meeting to provide an overview and discuss the status of the Nighttime Social Events and the Impact of Amplified Music and Entertainment in Resident Neighborhoods.

Article 1. General Provisions

5-1-101: DECLARATION OF POLICY:

It is hereby declared to be the policy of the city in its exercise of the police power to prohibit unnecessary, excessive, and annoying noise levels from all sources. At certain levels noises are detrimental to the health and welfare of the citizenry, and in the public interest such noise is proscribed. (1962 Code § 4-8.101)

5-1-104: GENERAL STANDARDS RELATIVE TO DISTURBANCE OF PEACE:

Notwithstanding any other provision of this chapter, and in addition thereto, it shall be unlawful for any person to wilfully make or continue, or cause to be made or continued, any loud, unnecessary, or unusual noise which unreasonably disturbs the peace and quiet of any neighborhood or which causes discomfort or annoyance to any reasonable person of normal sensitiveness residing in the area.

The factors which shall be considered in determining whether such noise violates the provisions of this section shall include, but not be limited to, the following:

- A. The volume of the noise;
- B. The intensity of the noise;
- C. Whether the nature of the noise is usual or unusual;
- D. Whether the origin of the noise is natural or unnatural;
- E. The volume and intensity of the background noise, if any;
- F. The proximity of the noise to residential sleeping facilities;
- G. The nature and zoning of the area within which the noise emanates;
- H. The density of the inhabitation of the area within which the noise emanates;
- I. The time of the day or night the noise occurs;
- J. The duration of the noise;
- K. Whether the noise is recurrent, intermittent, or constant;
- L. Whether the noise is produced by a commercial or noncommercial activity. (1962 Code § 4-8.701)

5-1-105: ADDITIONAL REMEDIES; INJUNCTIONS:

As an additional remedy, the operation or maintenance of any device, instrument, vehicle, or machinery in violation of any provision of this chapter, which operation or maintenance causes discomfort or annoyance to reasonable persons of normal sensitiveness, or which endangers the comfort, repose, health, or peace of residents in the area, shall be deemed and is declared to be a public nuisance and may be subject to summary abatement, or by a restraining order, or injunction issued by a court of competent jurisdiction. (1962 Code § 4-8.105)

Article 2. Specific Noise Sources And Regulations

5-1-201: RADIOS, TELEVISION SETS, AND SIMILAR DEVICES:

- A. It shall be unlawful for any person within any residential zone of the city to use or operate any radio receiving set, musical instrument, phonograph, television set, or other machine or device for the producing or reproducing of sound or any device by which voice, music, or any other sound is amplified between the hours of ten o'clock (10:00) P.M. and seven o'clock (7:00) A.M. of the following day, in such a manner as to disturb the peace, quiet, and comfort of neighboring residents or any reasonable person of normal sensitiveness residing in the area.
- B. Any noise exceeding the ambient noise level at the property line of any property, or, if a condominium or apartment house, within any adjoining unit by more than five (5) decibels shall be deemed to be prima facie evidence of a violation of the provisions of this section. (1962 Code § 4-8.201)

5-1-205: SOUND AMPLIFYING EQUIPMENT:

The use or operation of sound amplifying equipment shall be subject to the following restrictions and prohibitions:

- A. The type of amplified sound shall be limited to either music or human speech, or both.
- B. The use or operation of sound amplifying equipment shall be restricted to the hours of ten o'clock (10:00) A.M. to six o'clock (6:00) P.M. of each day.
- C. No sound emanating from sound amplifying equipment shall exceed fifteen (15) dbA above the ambient as measured at any commercial property line, or five (5) dbA at any residential property line.
- D. Notwithstanding subsection C of this section, the volume of sound shall be so controlled that it will not be unreasonably loud, raucous, jarring, disturbing, or a nuisance to reasonable persons of normal sensitiveness within the area of audibility.
- E. Use of operation of sound amplifying equipment mounted on a motor vehicle shall require a permit and is subject to the provisions of title 4, chapter 3, article 5 of this code. (1962 Code § 4-8.506)

5-1-207: NOISE IN PROXIMITY OF SCHOOLS, HOSPITALS, AND CHURCHES

It shall be unlawful for any person to create any noise on any street, sidewalk, or public place adjacent to any school, institution of learning, or church while the same is in use, or adjacent to any hospital; which noise substantially and unreasonably interferes with the workings of such institutions or which disturbs or unduly annoys patients in the hospital, provided that conspicuous signs are displayed on such street, sidewalk, or public place indicating the presence of a school, church, or hospital. (1962 Code § 4-8.204)

5-1-209: DRUMS:

It shall be unlawful for any person to use any drum, other percussion or musical instrument, or device of any kind for the purpose of attracting attention by the creation of noise within the city. The provision of this section shall not apply to any person who is a participant in a school band or duly licensed parade or who has been otherwise duly authorized to engage in such conduct. (1962 Code § 4-8.203)



CITY OF BEVERLY HILLS
COMMUNITY SERVICES DEPARTMENT

MEMORANDUM

TO: Human Relations Commission

FROM: James R. Latta, Human Services Administrator

DATE: May 9, 2011

SUBJECT: Nighttime Social Events and the Impact of Amplified Music and Entertainment in Resident Neighborhoods

ATTACHMENT I: Proposed Changes to the City's Noise and Other Regulations to Address Nighttime Social Gatherings

ATTACHMENT II: Speak Up and Be Counted

INTRODUCTION

Following the Community Development's staff presentation to Council during the February 15, 2011 study session, regarding the proposed changes to the City's noise and other regulations to address nighttime social gatherings, Council decided to postpone making any changes to the noise ordinance and schedule public hearings instead. Council instructed the Human Relations Commission (HRC) under the direction of their City Council liaisons to listen to public comment and come back to Council with recommendations.

BACKGROUND

At the request of Mayor Delshad, Community Development staff presented at the City Council's November 30, 2010 study session, information about the City's noise regulations, current enforcement of loud social gatherings, and options to potentially allow limited nighttime parties. At this meeting Council expressed support for reviewing the City's nearly fifty-year-old noise ordinance and possibly expanding the evening curfew for amplified music beyond the current 6:00 pm limit. Mayor Delshad appointed Vice Mayor Brucker and Councilmember Krasne to meet with staff and consider the following issues:

1. Desire for a clear, objective noise standards including hours for amplified music;
2. Feasibility of instituting a special events permit process for residential parties;
3. Enforcement including consideration of a social host ordinance; and,
4. The need for a community educational component.

After meeting with City Council liaisons on January 5, 2011 staff presented recommendations to council during the February 15, 2011 study session (attachment I). The discussion led to additional questions and concern by Council that the public needed the opportunity to provide additional input before any changes to the noise ordinance are made.

DISCUSSION

Council directed the HRC to gather public input regarding the issue of nighttime parties in the City. Staff was instructed to utilize the next three to five HRC regular meetings as the public forum for citizens to express their points of view about this issue. Guided by the HRC Council ad hoc, the Commission was asked to hold Special meetings in order to press forward on citywide input from the residents. The HRC would then develop recommendations for City Council for balancing a desire by some residents for more flexibility to have late night parties in their homes with the desire by other residents to have quiet use and enjoyment of their homes.

During the February 17, 2011 Commission meeting, the Commissioners recommended holding three public meetings at City Hall in commission room 280-A. Two of the meetings would be held at night (e.g., 7:00 pm) and one in the morning (e.g., 9:15 am). The Commission emphasized the importance of notifying the entire community of the hearings. The outreach campaign should utilize newspaper advertisements, the City website, mailings, email blasts and even social networking. In addition, everyone who commented during the presentation of the staff report during the February City Council meeting on the matter should be invited.

Staff, HRC Chair Nazarian and Vice Chair Linder presented the Commission's proposal to the HRC City Council ad hoc. Vice-Mayor Brucker agreed with the recommendations and added the public meetings be held in Council Chambers and be televised. Staff worked with the Communications Department to develop an outreach campaign. The public hearings will ask residents to respond to the following:

- Whether the current ordinance be revised;
- Extension of the 6:00 pm time limit for residents to have amplified sound;
- If extended beyond 6:00 pm, what time would be appropriate and should the increase be for everyday, or just weekends and nights before a City recognized holiday.

FISCAL IMPACT

Resources include staff time and \$858 for ¼ page advertisements in each of the local newspapers (see attachment II).

RECOMMENDATION

The Human Relations Commission will hold meetings to listen to public comment and come back to Council with recommendations. The first meeting will be held Tuesday April 13, 2011 at 7:00 pm in City Council Chambers. A second meeting will be held on Monday May 9, 2011 at 7:00 pm and the third meeting on May 24, 2011 at 9:15 am also in City Council Chambers. If after three meetings, the HRC has received sufficient public comment, the HRC will deliberate, meet with the HRC Council Liaisons and bring back recommendations to Council during one of the June, 2011 Council meetings.



Noise Ordinance

The current ordinance allows for amplified noise between 10:00 am and 6:00 pm daily. At tonight's meeting we're seeking feedback on the following issues:

1. Whether the ordinance should be revised;
2. If extending the 6:00 pm time limit, what new time would be appropriate?
3. Should the time limit be extended every day, weekends and evenings before public holidays?
4. Frequency of gatherings?
5. Potential guidelines for nighttime social gatherings.



Summary of Feedback

The following issues were expressed at the April 13, 2011 Human Relations Noise Ordinance public meeting:

- Respect your neighbor and our culturally diverse community;
- Parties can help galvanize the community;
- Celebrate life by having gatherings for friends and family;
- Right to quiet enjoyment of your home;
- Difference between indoor and outdoor parties;
- Frequency of parties;
- When is the party over, when guests leave or the help leaves?
- Have different rules for weeknight and weekend gatherings;
- Conditions for having parties (e.g., permit)?

SPEAK UP AND BE COUNTED

Attend a **City Meeting** to discuss your views on Beverly Hills' quality of life as it relates to evening social events in your community.

The City's Human Relations Commission will hear public comments relating to nighttime social events, along with impacts of amplified music and entertainment in residential neighborhoods.

Public Meeting Dates:

- Wednesday, April 13, 7:00 p.m.
- Monday, May 9, 7:00 p.m.
- Tuesday, May 24, 9:15 a.m.

Meetings will be held at City Hall in Council Chambers. Parking is free.
455 N. Rexford Dr., Room 280

For more information visit the City's website at www.beverlyhills.org/noiseordinance or call 310-285-1006.





CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: February 15, 2011

To: Honorable Mayor & City Council

From: Susan Healy Keene, AICP, Director of Community Development

Subject: Proposed Changes to the City's Noise and Other Regulations to Address Nighttime Social Gatherings

Attachments: Beverly Hills Municipal Code Noise Regulations
Draft Amended Noise Ordinance
General Plan Noise Element Sections

INTRODUCTION

This report responds to the City Council's request that staff meet with a City Council Ad Hoc Committee regarding the issue of City noise regulations as related to nighttime social gatherings and return with ideas as to how to potentially allow limited nighttime parties while protecting residential neighborhoods.

BACKGROUND

Pursuant to a request from Mayor Delshad, staff presented, at the City Council's November 30, 2010 study session, information about the City's noise regulations, current enforcement of loud social gatherings, and options to potentially allow limited nighttime parties. The City Council expressed support for reviewing the City's noise ordinance, expanding the evening curfew for amplified music beyond the current 6:00 p.m. limit, and appointing a City Council Ad Hoc Committee to further discuss the issues.

The Mayor appointed Vice Mayor Brucker and Councilmember Krasne to an Ad Hoc Committee that met with staff on January 5, 2011. The Ad Hoc Committee discussed the following issues:

1. Desire for clear, objective noise standards including hours for amplified music;
2. Feasibility of instituting a special events permit process for residential parties;
3. Enforcement including consideration of a "social host" ordinance; and,
4. The need for a community education component.

Each issue is discussed in further detail below.

DISCUSSION

Objective Noise Standards

The City's noise regulations are located in Title 5 of the Municipal Code and regulate noise based on general standards regarding disturbance of the peace (BHMC Section 5-1-104) and specific noise sources (BHMC Section 5-1-201). These regulations were adopted in 1962 except for restrictions on construction activity which were last updated in 1990. The Ad Hoc Committee agreed that some of the regulations, such as the 6:00 p.m. daily curfew on amplified sound, are outdated and do not reflect the community today. Attached is a copy of the City's current noise regulations and a draft ordinance showing amendments as proposed by staff pursuant to the Ad Hoc Committee's discussion. The regulations address different types of noise in different ways, in part because of the difficulty in measuring certain types of noise:

- **Machine/mechanical noise** – This type of noise, such as generated by air conditioning units, is usually consistent and ongoing and can therefore be measured using instruments that measure sound in decibels. The City's current noise regulations include decibel measurements for such sound (BHMC Sections 5-1-103 and 5-1-202), and the City has decibel meters that Code Enforcement officers use to address complaints. Such enforcement has been effective and no changes are contemplated to these Code sections at this time.
- **Amplified sound** – The current Code has two sections that address amplified sound (BHMC Sections 5-1-201 and 5-1-205). Pursuant to City Council direction and Ad Hoc Committee discussion, staff has drafted amended noise regulations (attached) that consolidate the two Code sections regarding amplified sound and would extend the existing citywide amplified music curfew of 6:00 p.m. to 10:00 p.m. on weekdays to correspond with City Code and policies that recognize 10:00 p.m. as the normal curfew for louder noise. The Ad Hoc Committee also suggested that the City Council consider extending the evening curfew for amplified music to 11:00 p.m. for Friday and Saturday nights and to 11:00 p.m. for evenings before designated public holidays to allow additional flexibility for evening social gatherings (see BHMC Section 5-1-206, attached, for a list of holidays).

The current Code includes a decibel standard to determine if amplified sound violates the City's noise regulations. This standard requires measuring how much a sound exceeds an ambient sound level. According to the City's Police Department, Code Enforcement Division and staff in other cities who were consulted, it is very difficult to measure human voices and music with a decibel meter, whether amplified or unamplified. Such sound is usually inconsistent, and has spikes and breaks. The sound can vary depending on the location of the person listening and this is especially true in hillside areas where sound can be unheard next door and yet heard clearly in an upslope residence many houses away. In part because of these difficulties, the City's recently adopted General Plan includes an implementation program for the noise regulations that would "eliminate current ambient noise level standards in residential and commercial areas and replace them with Land Use Noise Compatibility Guidelines

(Appendix B), to achieve acceptable levels of noise for specific land uses in the City" (page 320 of the General Plan, attached). The Land Use Noise Compatibility Guidelines provide for a "normally acceptable" range of 50-60 dBA (weighted decibel measurement) for low-density residential areas and 50-65 dBA for multi-family residential areas.

To address the specific issue of amplified sound, the draft amended noise ordinance sets forth a new standard that would prohibit the amplification of sound during the curfew period, "in such a manner as to be audible from a distance of five (5) feet from the property line." This new language is intended to provide a more objective standard for the Police Department to determine if amplified sound violates the Code. Using the new audibility standard, police officers could immediately and consistently ascertain whether amplified sound violates the City's Code. This would be consistent with implementation of the Land Use Noise Compatibility Guidelines in the General Plan as the specific audibility standard would be an enforcement tool to ensure noise is within the range established in the General Plan.

In addition to the difficulty in measuring certain types of sound using decibel meters, the initial training and continued training on the decibel measuring devices is costly and time consuming. For the Police Department to effectively use decibel-measuring devices, each officer would have to attend a daylong training as well as follow-up training on an annual basis to ensure that each officer is certified to properly use the equipment. As a result of these difficulties, staff recommends that police officers continue using the "Disturbance of Peace" criteria in the Code to respond to complaints regarding unamplified sound such as loud voices.

- Human voices/unamplified sound – Such sound is currently addressed in the Code under Section 5-1-104, "General Standards Relative to Disturbance of Peace." This section includes a list of 12 criteria to be considered in determining whether such noise violates the Code. Because such sound is normal, including in residential areas, the objective standard proposed to address amplified sound was felt by staff to be inappropriate to address unamplified sound. The proposed objective standard for amplified sound (audibility at five feet from the property line) could, for unamplified sound, apply to sounds that the City Council may not intend to capture. As a result, staff recommends that this type of sound continue to be addressed through the disturbance of peace criteria. To address concerns about consistent enforcement, staff is recommending a community education component, discussed further below.

Residential Special Events Permit

The City does not currently issue permits for social gatherings or special events in residential areas with the exception of some block parties where street closure is necessary. A resident may decide to obtain a City valet permit for a party at his or her own discretion. It is staff's understanding, based in part on valet permit and other City parking permit information, that hundreds of social gatherings are held in private residences each month and the majority of these events result in no complaints or problems. If the City set up a private residential party permit process, there would be a cost to residents and cost to the City. Residents would likely pay a fee for a permit and would need to provide proof of insurance, including indemnification of the City. Most residents would be unlikely to have this type of insurance and would need to arrange for it. Staff estimates that aside from the cost of setting up a new permit program, a minimum of one full time employee would be required to process permits. The Ad Hoc

Committee did not recommend that staff move forward with additional review of a residential party permit process.

Enforcement/Social Host Ordinance

The City Council Ad Hoc Committee was provided with information about the number of loud music/loud party complaints received by the City. The Police Department has compiled statistics on the actual number of calls for service for loud music and loud parties in two different periods. In a period of slightly less than six months from January 1, 2009 to June 10, 2009, the Beverly Hills Police Department received 133 calls for loud music and 306 calls for loud parties for a total of 439 calls. In the seven month period from June 1 through December 31, 2010, the Beverly Hills Police Department received 259 calls for loud music and 478 calls for loud parties for a total of 737 calls for this period; almost all such calls occurred between 10:00 p.m. and 5:00 a.m. Loud music complaints are different than loud party complaints and tend to involve loud televisions or stereos and similar issues that are relatively simple to address. Loud party complaints often involve multiple issues, can require repeat visits from the Police Department and can involve several Police units responding. Using an average of the above statistics, the Police Department receives approximately 63 service calls for loud parties each month.

The City Council, at the November 30, 2010 Study Session, requested additional information about so-called "social host ordinances" that have been adopted by cities such as Burbank, Manhattan Beach and Redondo Beach to recover City costs expended to respond to complaints about nuisance parties. A social host ordinance would allow the City to recoup some of the City's costs for Police Department loud party service calls. Typically, billing or fees for such costs would not be applied until at least the second Police Department response to the same address wherein the Police Department finds any violation or cause for concern. Recoverable costs may include cost of the police officer's time or cost of preparing reports. While issues of cost are important, discussion of a social host ordinance is included here because such an ordinance may serve as a deterrent to party hosts who repeatedly require Police Department service calls for loud parties. This would help alleviate the nuisance to neighbors and free up police units that may be needed elsewhere in the City. Should the City Council wish to study further whether a social host ordinance would be appropriate for Beverly Hills, staff would provide more specific information.

Community Education

In response to concerns expressed by the City Council and public that the City's noise regulations, and enforcement of these regulations, should be as consistent and fair as possible, staff is recommending that the City Council consider directing staff to develop guidelines for nighttime social gatherings. Community Services staff have expressed support for directing that such guidelines be developed by the Human Relations Commission. This would be consistent with the Commission's mission which is "to advise, recommend, assist and encourage activities and programs to be undertaken to promote positive human relations in all aspects of community life" (BHMC Section 2-2-1402).

Meeting Date: February 15, 2011

FISCAL IMPACT

There would be staff cost to develop guidelines for nighttime social gatherings as well as the potential to recoup police enforcement costs if a social host ordinance is adopted. Though not recommended, a permit process for residential parties would require a minimum of one, currently unbudgeted, full time employee to administer the permit program.

RECOMMENDATION

Staff recommends that the City Council schedule a public hearing to consider changes to the City's noise regulations to extend the curfew on amplified sound from 6:00 p.m. daily to 10:00 p.m. on weekdays and to consider an extension to 11:00 p.m. on Fridays and Saturdays and evenings before public holidays. In addition, the draft amended ordinance proposes prohibiting the amplification of sound during the curfew period in such a manner as to be audible from a distance of five feet from the property line. Staff further recommends that the City Council direct staff to develop a social host ordinance for future review and direct staff to review potential guidelines for nighttime social gatherings with the Human Relations Commission.

 Susan Healy Keene, AICP
Approved By



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: May 23, 2011
SUBJECT: GETS/ Wireless Priority Services

The Government Emergency Telecommunications Service (GETS) provides National Security/Emergency Preparedness (NS/EP) personnel a high probability of completion for their phone calls when normal calling methods are unsuccessful. It is designed for periods of severe network congestion or disruption, and works through a series of enhancements to the Public Switched Telephone Network (PSTN). GETS is in a constant state of readiness. Users receive a GETS "calling card" to access the service. This card provides access phone numbers, Personal Identification Number (PIN), and simple dialing instructions. All commissioners were registered for this service and should always keep the card in their wallet for easy access.

In an effort to improve communications during emergencies, WPS is available to the City of Beverly Hills through the National Communication System (NCS), the same agency in the U.S. Department of Homeland Security (DHS) that also provides Government Emergency Telecommunications Service (GETS) calling cards.

WPS provides priority call treatment for both local and long distance calls made from WPS subscribed cell phones when cellular and/or landline networks become congested. It is an emergency calling service designed to be used when key personnel are unable to complete emergency calls through regular telecommunication means. WPS service allows users to make calls no matter their location; GETS cards are subject to the proximity of the user to the card, as well as the congestion of the available GETS lines.

Unlike GETS cards, which are free to the use, WPS is administered directly through the cell phone provider. Therefore, WPS is subject to maximum charges as set by the NSC. Approximate rates per line are follows:

- \$10 one-time activation fee
- \$4.50/month
- \$.75/minute

Once activated, the Wireless Priority Service will allow the individual to make phone calls with his or her own cell phone, despite network congestion.

WPS is a beneficial service that will aid in disaster response and recovery by allowing individuals to make important calls and maintain communications during an event. WPS is intended to serve a limited but important group of individuals within an agency. Currently selected key staff have GETS and some have WPS service.

Currently Commissioners have GETS available but not WPS. The Office of Emergency Management will register Commissioners for WPS service. The cost of the service is up to the Commissioner to pay. If you would like this service pls. email Kathy Ryan your cell phone number, carrier and account number.

For more information on GETS and WPS go to <http://gets.ncs.gov/>.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: May 23, 2011
SUBJECT: New Terrorism Advisory System and other Important Public Notifications

Attached is the "National Terrorism Advisory System Public Guide" for the new National Terrorism Advisory System. This replaces the old color-coded Homeland Security Advisory system.

The following are links to the other important notifications that may be of interest.

Emergency Notification Systems

Sign up for emergency notifications for:

LA County

<http://portal.lacounty.gov/wps/portal/alertla>

Beverly Hills Emergency Notification:

<http://www.beverlyhills.org/services/police/mcs/default.asp>

EQ Notifications

<http://sslearthquake.usgs.gov/ens/>

Tsunami Warnings

<http://ptwc.weather.gov/>

Air Quality Control

<http://www.aqmd.gov/news1/2011/Radiationmonitoring.htm>

For more information regarding preparedness items please visit:

- www.ready.gov
- www.shakeout.org
- www.redcross.org



NTAS GUIDE

National Terrorism Advisory System Public Guide
April 2011



Homeland
Security



NTAS
National Terrorism Advisory System
www.DHS.gov/alerts

The National Terrorism Advisory System

The National Terrorism Advisory System, or NTAS, replaces the color-coded Homeland Security Advisory System (HSAS). This new system will more effectively communicate information about terrorist threats by providing timely, detailed information to the public, government agencies, first responders, airports and other transportation hubs, and the private sector.

It recognizes that Americans all share responsibility for the nation's security, and should always be aware of the heightened risk of terrorist attack in the United States and what they should do.

NTAS Alerts

After reviewing the available information, the Secretary of Homeland Security will decide, in coordination with other Federal entities, whether an NTAS Alert should be issued.

NTAS Alerts will only be issued when credible information is available.

These alerts will include a clear statement that there is an **imminent threat** or **elevated threat**. Using available information, the alerts will provide a concise summary of the potential threat, information about actions being taken to ensure public safety, and recommended steps that individuals, communities, businesses and governments can take to help prevent, mitigate or respond to the threat.

The NTAS Alerts will be based on the nature of the threat: in some cases, alerts will be sent directly to law enforcement or affected areas of the private sector, while in others, alerts will be issued more broadly to the American people through both official and media channels.

NTAS Alerts contain a **sunset** provision indicating a specific date when the alert expires - there will not be a constant NTAS Alert or blanket warning that there is an overarching threat. If threat information changes for an alert, the Secretary of Homeland Security may announce an updated NTAS Alert. All changes, including the announcement that cancels an NTAS Alert, will be distributed the same way as the original alert.

Imminent Threat Alert

Warns of a credible, specific, and impending terrorist threat against the United States.

Elevated Threat Alert

Warns of a credible terrorist threat against the United States.

Sunset Provision

An individual threat alert is issued for a specific time period and then automatically expires. It may be extended if new information becomes available or the threat evolves.

If You See Something, Say Something™. Report suspicious activity to local law enforcement or call 911.



NTAS
National Terrorism Advisory System
www.dhs.gov/alerts

The NTAS Alert – How can you help?

Each alert provides information to the public about the threat, including, if available, the geographic region, mode of transportation, or critical infrastructure potentially affected by the threat; protective actions being taken by authorities, and steps that individuals and communities can take to protect themselves and their families, and help prevent, mitigate or respond to the threat.

Citizens should report suspicious activity to their local law enforcement authorities. The “If You See Something, Say Something™” campaign across the United States encourages all citizens to be vigilant for indicators of potential terrorist activity, and to follow NTAS Alerts for information about threats in specific places or for individuals exhibiting certain types of suspicious activity. Visit www.dhs.gov/ifyouseesomethingsaysomething to learn more about the campaign.

Terrorism Information

Terrorism information and intelligence is based on the collection, analysis and reporting of a range of sources and methods. While intelligence may indicate that a threat is credible, specific details may still not be known. As such, Americans should continue to stay informed and vigilant throughout the duration of an NTAS Alert.

Alert Announcements

NTAS Alerts will be issued through state, local and tribal partners, the news media and directly to the public via the following channels:

- Via the official DHS NTAS webpage – <http://www.dhs.gov/alerts>
- Via email signup at – <http://www.dhs.gov/alerts>
- Via social media
 - Facebook – <http://facebook.com/NTASAlerts>
 - Twitter – <http://www.twitter.com/NTASAlerts>
- Via data feeds, web widgets and graphics
 - <http://www.dhs.gov/alerts>

The public can also expect to see alerts in places, both public and private, such as transit hubs, airports and government buildings.

Sample NTAS Alert

A sample NTAS Alert is provided at the end of this booklet.

If You See Something, Say Something™. Report suspicious activity to local law enforcement or call 911.



NTAS
National Terrorism Advisory System
www.DHS.gov/alerts

Frequently Asked Questions

1. Q – What will happen to the color-coded advisory system?
A – The new National Terrorism Advisory System replaces the Homeland Security Advisory System that has been in place since 2002. The National Terrorism Advisory System, or NTAS, will include information specific to the particular credible threat, and will not use a color-coded scale.
2. Q – How does the new system work?
A – When there is credible information about a threat, an NTAS Alert will be shared with the American public. It may include specific information, if available, about the nature of the threat, including the geographic region, mode of transportation, or critical infrastructure potentially affected by the threat, as well as steps that individuals and communities can take to protect themselves and help prevent, mitigate or respond to the threat. The advisory will clearly indicate whether the threat is **Elevated**, if we have no specific information about the timing or location, or **Imminent**, if we believe the threat is impending or very soon.
3. Q – As a citizen, how will I find out that an NTAS Alert has been announced?
A – The Secretary of Homeland Security will announce the alerts publically. Alerts will simultaneously be posted at DHS.gov/alerts and released to the news media for distribution. The Department of Homeland Security will also distribute alerts across its social media channels, including the Department’s blog, Twitter stream, Facebook page, and RSS feed.
4. Q - What should Americans do when an NTAS Alert is announced?
A – The NTAS Alert informs the American public about credible terrorism threats, and encourages citizens to report suspicious activity. Where possible and applicable, NTAS Alerts will include steps that individuals and communities can take to protect themselves to help prevent, mitigate or respond to the threat. Individuals should review the information contained in the alert, and based upon the circumstances, take the recommended precautionary or preparedness measures for themselves and their families.
5. Q – How should I report suspicious activity?
A – Citizens should report suspicious activity to their local law enforcement authorities. The “If You See Something, Say Something” campaign across the United States encourages all citizens to be vigilant for indicators of potential terrorist activity, and to follow NTAS Alerts for information about threats in specific places or for individuals exhibiting certain types of suspicious activity.
6. Q - I get my news online, so how will I find out about an NTAS Alert?
A – Americans can go to DHS.gov/alerts to see the most recent advisories. Additionally, advisories will be sent out widely through social and mainstream media.

If You See Something, Say Something™. Report suspicious activity to local law enforcement or call 911.



NTAS
National Terrorist Advisory System
www.DHS.gov/alerts

7. Q - How will NTAS Alerts be cancelled or updated?

A – The NTAS Alerts carry an expiration date and will be automatically cancelled on that date. If the threat information changes for an alert, the Secretary of Homeland Security may announce an updated NTAS Alert. All changes, including the announcement that cancels an NTAS Alert, will be distributed the same way as the original alert.

8. Q - Do these alerts apply to Americans in other countries?

A – NTAS Alerts apply only to threats in the United States and its possessions. The Department of State issues security advisory information for U.S. citizens overseas or traveling in foreign countries.

If You See Something, Say Something™. Report suspicious activity to local law enforcement or call 911.



National Terrorism Advisory System

Alert

www.dhs.gov/alerts

DATE & TIME ISSUED: XXXX

SUMMARY

The Secretary of Homeland Security informs the public and relevant government and private sector partners about a potential or actual threat with this alert, indicating whether there is an “imminent” or “elevated” threat.

DURATION

An individual threat alert is issued for a specific time period and then automatically expires. It may be extended if new information becomes available or the threat evolves.

DETAILS

- This section provides more detail about the threat and what the public and sectors need to know.
- It may include specific information, if available, about the nature and credibility of the threat, including the critical infrastructure sector(s) or location(s) that may be affected.
- It includes as much information as can be released publicly about actions being taken or planned by authorities to ensure public safety, such as increased protective actions and what the public may expect to see.

AFFECTED AREAS

- This section includes visual depictions (such as maps or other graphics) showing the affected location(s), sector(s), or other illustrative detail about the threat itself.

HOW YOU CAN HELP

- This section provides information on ways the public can help authorities (e.g. camera phone pictures taken at the site of an explosion), and reinforces the importance of reporting suspicious activity.
- It may ask the public or certain sectors to be alert for a particular item, situation, person, activity or developing trend.

STAY PREPARED

- This section emphasizes the importance of the public planning and preparing for emergencies before they happen, including specific steps individuals, families and businesses can take to ready themselves and their communities.
- It provides additional preparedness information that may be relevant based on this threat.

STAY INFORMED

- This section notifies the public about where to get more information.
- It encourages citizens to stay informed about updates from local public safety and community leaders.
- It includes a link to the DHS NTAS website
<http://www.dhs.gov/alerts> and
<http://twitter.com/NTASAlerts>

If You See Something, Say Something™. Report suspicious activity to local law enforcement or call 911.

The National Terrorism Advisory System provides Americans with alert information on homeland security threats. It is distributed by the Department of Homeland Security. More information is available at: www.dhs.gov/alerts. To receive mobile updates: www.twitter.com/NTASAlerts

If You See Something Say Something™ used with permission of the NY Metropolitan Transportation Authority.



Cellphones get emergency alerts

Updated 4d 2h ago |

By Mike Snider, USA TODAY

Consumers will get emergency alerts for hurricanes, tornadoes and other disasters on their cellphones as part of a new alert network to be announced Tuesday by the Federal Communications Commission.



By Paul Sancya, AP file
Mary Hoefflin, left, and Lauren Densic hug after a 2010 tornado struck

Millbury, Ohio, in June 2010. [Enlarge](#)

By Paul Sancya, AP file

Mary Hoefflin, left, and Lauren Densic hug after a 2010 tornado struck Millbury, Ohio, in June 2010.

The Personal Localized Alerting Network (PLAN) will allow emergency officials to send geographically targeted text messages to cellphones in areas where danger threatens. "The traditional alerts on radio and TV are still important, and they will continue, but more and more, mobile devices are becoming essential. You have them with you," says FCC Chairman Julius Genachowski. "In the event of a major

disaster, government authorities can get lifesaving information to you quickly."

Tuesday, at the World Trade Center site in New York, Genachowski, New York Mayor Michael Bloomberg and Federal Emergency Management Agency Administrator W. Craig Fugate will announce that New York will have the free PLAN service operational by year's end. Officials also expect to have Washington, D.C., on board by then. Four cellular providers — AT&T, Sprint, T-Mobile and Verizon — have collaborated to voluntarily initiate the service prior to an April 2012 deadline for PLAN enactment throughout the nation. Officials hope to include the entire metropolitan area of the two cities.

Some current cellphones, including some iPhones and some Android phones, already have the circuitry required to receive PLAN alerts. The iPhones that have the capacity to get alerts, says AT&T's Robert Quinn, will require software modifications. New AT&T phones due out in October will be PLAN-ready.

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The FCC's website will have a list of carriers participating in the network, but consumers will need to ask their wireless provider if their current phone has the required chip that can get a software upgrade to activate the services. Carriers eventually will be required to tell consumers at retail whether phones are PLAN-enabled.

Consumers are automatically signed up for alerts, but they can opt out of alerts relating to imminent threats to life and safety and Amber Alerts. However, they cannot opt out of presidential alerts. "Think about the South a couple of weeks ago," Genachowski says. You could alert "a particular local community that the tornado's path has changed: 'It's coming to your community. Evacuate.' Or, 'The tornado is much stronger than previously anticipated. Take action.' It's very important."

Before or during an emergency or terrorist threat, the alerts will be initiated by local, state or government agencies. Once FEMA and PLAN have ensured that an alert is valid, it will be forwarded to wireless providers, which will relay the message to consumers.

People with cellphones in the affected area would get the alert, but someone who lives in the affected area but happens to be out of town would not get the alert. Visitors to the area also would get the alert.

In an FCC hearing last week, FEMA's Fugate noted that Japan has a similar cellphone warning system that helped prevent casualties during the March earthquake and tsunami. "We saw in Japan," he said, that an alert sent 15 to 30 seconds in advance of a disaster "can save lives."

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CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director of Emergency Management
DATE: May 23, 2011
SUBJECT: Election of Chair and Vice Chair

The Chair and Vice Chair serve for one year from July 1 to June 30. Elections are to be held in June. Because a member of the Commission will be absent from the June meeting, the Chair and Vice Chair elections will be held at the May meeting. The following provides background information on the process. The Commission will nominate, second and vote on the position of Chair and Vice Chair.

The following provides additional information:

2-2-1604. Chair of the Commission.

The first Chair of the Commission shall be appointed by majority vote of the City Council for a term of one year. Annually thereafter members of the Health and Safety Commission shall select its Chair who may serve no more than two consecutive one-year terms.

2-2-107: OPERATIONAL PROCEDURES

E. A chairperson and a vice chairperson shall be elected by the members from the membership.

ELECTION OF CHAIR and VICE CHAIR

There is a general practice upon the majority of the Commissions that the Vice Chair becomes the Chair, and that the Vice Chair is filled by the next senior commission member, but that practice is not fixed by law. At the January 26, 2009 meeting, Commissioners agreed to set the precedent that the Vice Chair will become Chair. For the Vice Chair, the Commission (since there is not a Commissioner with seniority) can decide to nominate and elect anyone from the members.

PRE-MEETING DISCUSSION

Brown Act Requirements state there can be no discussion between the members of the Commission about the nomination. The process of nominating and electing the new Chair and Vice Chair should take place at the open and public

noticed meeting, where the "election" is on the agenda. Commissioners cannot arrive at the meeting with a "majority" in favor of their candidate. They must conduct the nomination and hold discussions at the duly noticed meeting.

RECOMMENDATION

Staff recommends that the Commission nominate a Chair and Vice Chair and elect through voting for the term of July 1, 2011 through June 30, 2012.



CITY OF BEVERLY HILLS
POLICY AND MANAGEMENT

MEMORANDUM

TO: Health and Safety Commission
FROM: Pamela Mottice Muller, Director Office of Emergency Management
DATE: May 23, 2011
SUBJECT: Health and Safety Awards

The Health and Safety Community Awards will be presented at the City Council meeting on May 24th at 7:00 p.m.

Commissioners will discuss the presentation.

The script for the presentation will be provide to Commissioners on Monday, May 24th.